

Tata Strive



AT A GLANCE

Company:

A Skill Development organisation, training youth in skills that help them find employment. It will bring in expertise, set standards and share best practices. It will also develop curricula, assess the trainers, provide certification, and facilitate placements.

Challenges:

Required a solution to secure documents shared with all partners and ensure that the documents remain unaltered and also to gain visibility on usage, (how times accessed, viewed, etc) beyond the enterprise perimeter

Solution:

Seclore's Enterprise Rights Management (ERM)

Results:

The organisation can confidently share documents on cloud securely while having persistent control over the usage of these documents.

Tata Strive is an organisation that trains youth in skills that help them find employment. India has a huge demographic dividend in a young population. However, a significant portion of this population is unskilled and that prevents them from being an asset to economy. Skill training not only makes the youth employable but also enables them to make a positive contribution towards the economy.

The Challenge

Tata Strive engages with many external partners for e.g. TSSDCs, TSECs, IP,IEP, Dual VET, etc while imparting skill development training to youth. Their daily activities involve sharing of considerable amount of content with all its partners. Tata Strive designs the training content after validating it with a key set of SME's from the industry, designing, and developing courses across a host of disciplines to cater to the diverse demands of different industries, geographies, and cultural nuances.

This content is usually in word, pdf or power point presentations and is shared via a Tata Strive repository hosted on cloud. The company was aiming to secure documents before sharing them to protect the information from unauthorized access.

In addition to controlling who could access and use a document, Tata Strive also wanted the security of documents to be persistent even in an offline mode as the content was also accessed from areas where there were internet connectivity issues.

The Solution

Tata Strive decided upon Seclore Enterprise Rights Management (ERM) solution for sharing documents with all its partners on a cloud platform. The main advantage with Seclore ERM solution has been the fact that it allows offline access to protected documents along with having expiry date feature which compels the receiver of the document to work within the timelines and access the documents according to the timelines stated. This enables the document to be available for future reference. Seclore also enables Tata Strive to track usage of documents for reporting purposes.

Seclore's ability to control rights at a very granular manner i.e., control who/or which group can access the file, what the user can do with the file (view, edit, copy, print, screen capture, forward), for how long, and from which device (by IP address) was exactly what Tata Strive needed to protect their intellectual property. Moreover, Seclore's Customer Success team provided Tata Strive with the support and training needed to get them through the initial implementation and adoption phase. Seclore also educated Tata Strive on the standard operating procedures so that the end users could solve the problem themselves.

The Result

Tata Strive is now successfully using Seclore Enterprise Rights Management which ensures that the training material that is shared always remains fully protected.

There were two major goals that Tata Strive was aspiring to accomplish with Seclore. The first area was content adoption. It was very difficult to know if people were accessing the content. With Seclore's ERM solution in place, Tata Strive can easily see through a dashboard or report who and how many users are using the content. The second goal was to enable Tata Strive with the ability to monitor and control access. Since the documents are now secured wherever they travel, Tata Strive knows only authorized recipients are using the documents, in the manner that was intended.

Another aspect of Seclore ERM that Tata Strive has found of benefit is the ability to enable access to the protected documents via a browser on mobile devices. Seclore Lite for Mobiles enables secure file access on mobile devices, offering a way to securely embrace BYOD. Seclore ERM has also enabled Tata Strive to leverage cloud-based file-sharing, knowing that however content is shared, it remains fully secure and auditable. The ability to confidently utilize new innovations and collaboration methods/devices without risking the security of sensitive data is a big plus to Tata Strive.

Seclore's persistent data-centric security solution allows authorized users to access the documents only with the specific granular permissions that are assigned to that user. For example, they can set the control so that a recipient can only view a document (not print, screen share, edit, forward). The ability to automatically enforce granular usage controls by document and user/group is what Tata Strive needed to maintain its competitive advantage.

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