



Case Study

At a Glance

Company

Maruti Suzuki India Ltd (MSIL) is the largest passenger car maker, credited with ushering in the country's automobile revolution. While the company primarily manufactures and sells passenger vehicles in India, it is also involved in pre-owned car sales, fleet management, and car financing.

Challenge

Preserve confidentiality and prevent leakage of sensitive data when shared with external parties.

Solution

Seclore Rights Management

Result

Seclore Rights Management enabled the organization to protect the documents shared externally and monitor their usage.

About the Organization

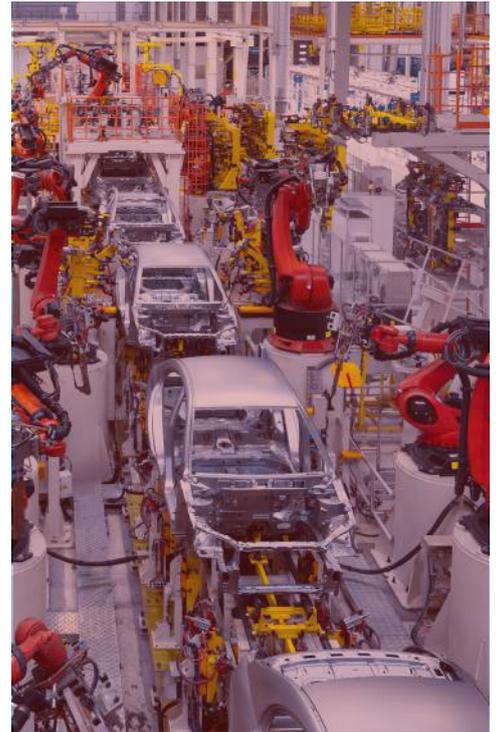
Maruti Suzuki India Limited (MSIL), a Suzuki Motor Corporation (Japan) subsidiary, is India's largest passenger car maker.

Maruti Suzuki has ushered in the country's automobile revolution. The company, formerly known as Maruti Udyog Limited, was incorporated as a joint venture between the Government of India and Suzuki Motor Corporation, Japan, in February 1981.

Making a small beginning with the iconic Maruti 800 car, Maruti Suzuki today has a vast portfolio of 16 car models with over 150 variants.

Maruti Suzuki's product range extends from entry-level small cars like Alto 800 and Alto K10 to the luxury sedan Ciaz and multiple SUVs.

The company has manufacturing facilities in Gurgaon and Manesar in Haryana and a state-of-the-art R&D center in Rohtak, Haryana.



Challenge

Maruti Suzuki has been consistently delivering high-quality passenger vehicles since the launch of the Maruti 800 in 1983.

The organization consisted of enormous amounts of marketing collateral and pricing lists in various formats and wanted to protect them when shared with external vendors such as agencies and dealer outlets. Additionally, the R&D department also exchanges information with various external parties.

The organization wanted to protect the data at the source to be able to monitor it wherever it travels.

The organization wanted to protect its internal records from exposure and misuse by malicious parties. Also, the organization wanted to ensure compliance with the various data privacy regulations without compromising its data security goals.

The Solution

Maruti Suzuki had vast amounts of sensitive data they wanted to protect when shared – internally or externally – to maintain competitive advantage and preserve brand integrity.

For the same reason, they employed Seclore Rights Management to add granular usage controls (preventing printing and taking screenshots) and ensure that their sensitive data remains accessible to only restricted users with limited access.

However, the ability of Seclore Rights Management solution to integrate seamlessly with other solutions such as DLP, CASB, and their enterprise application appealed to Maruti Suzuki.

They chose Seclore and started their data security journey after the license holders' smooth onboarding and training.





The Result

Maruti Suzuki was mainly interested in protecting their Intellectual Property, such as marketing collateral and pricing lists, from unauthorized access. Seclore Rights Management was able to enhance the data security landscape of the organization in the following manner:

- **Time-Sensitive Data Security:** Seclore Rights Management enabled the organization to set an expiry period for the sensitive data shared with external vendors, after which it would expire.
- **Granular Usage Controls:** With the help of Seclore Rights Management, the organization could control access to sensitive documents at a granular level by preventing printing and taking screenshots.
- **Data Protection in Any Format:** The organization could protect the documents regardless of their format – Word, Excel, PDF, MP4, AutoCAD, etc.
- **Integration with Other Data Security Solutions:** The ability of the Seclore Rights Management solution to integrate seamlessly with DLP, CASB, and the company's enterprise application to continue with existing processes in a secure environment.

Seclore Rights Management gave the organization greater internal and external data usage visibility. As a result, the organization was able to ensure compliance with data privacy regulations while maintaining data security on all fronts.



About Seclore

Seclore offers the world's first open, automated, browser-based, Data-Centric Security Platform for enterprises. The platform allows organizations to utilize best-of-breed solutions to discover, classify, protect, and track enterprise data, both within and outside the organization's boundaries. Over 2000 companies and government organizations in 29 countries use Seclore to achieve their data security, governance and compliance objectives.

Learn how easy it is to keep your most sensitive data safe and compliant.

Contact us at: info@seclore.com or CALL 1-844-4-SECLORE

