

Need for Rights Management Grows

Stats You Cannot Ignore

External Collaboration Escalates Breaches

70%
Stale sensitive data*
Varonis:
https://info.varonis.com/hubfs/docs/research_reports/2021-Financial-Data-Risk-Report.pdf

233 DAYS
Time to detect and contain a data breach
Varonis:
https://info.varonis.com/hubfs/docs/research_reports/2021-Financial-Data-Risk-Report.pdf



11 Mn FILES
Number of sensitive files every employee has access to
Varonis:
https://info.varonis.com/hubfs/docs/research_reports/2021-Financial-Data-Risk-Report.pdf



63%
Network breaches due to compromised usernames and passwords
Comparitech:
<https://www.comparitech.com/vpn/cybersecurity-cyber-crime-statistics-facts-trends/>

680% Increase in the number of fraud transactions from mobile apps
RSA: <https://www.rsa.com/content/dam/en/white-paper/2019-current-state-of-cybercrime.pdf>

70 Mn Per Year
Lost mobile devices
Forbes.com:
<https://www.forbes.com/sites/steveolenski/2017/12/08/is-the-data-on-your-business-digital-devices-safe/?sh=3a990fb74c6a>



EVERY 53 SECONDS
Laptops stolen
Forbes.com:
<https://www.forbes.com/sites/steveolenski/2017/12/08/is-the-data-on-your-business-digital-devices-safe/?sh=3a990fb74c6a>



68%
Healthcare data breaches due to device loss or theft
Hitconsultant.net:
<https://hitconsultant.net/2014/11/04/healthcare-data-breaches-device-theft-loss/#.YRDXCYgzblU>

22%
Loss of IP due to human error
Comparitech:
<https://www.comparitech.com/blog/information-security/human-error-cybersecurity-stats/>



51%
Organizations experience third-party breach after overlooking external access privileges
CPOMagazine:
<https://www.cpomagazine.com/cyber-security/51-of-organizations-experienced-a-third-party-data-breach-after-overlooking-external-access-privileges/>

65%
Organizations have not identified the third parties with access to the most sensitive data
SecurityMagazine:
<https://www.securitymagazine.com/articles/95143-of-organizations-have-experienced-a-data-breach-caused-by-a-third-party>

56%
Lack seriousness when it comes to third-party vendors
Beyond Trust:
<https://www.beyondtrust.com/press/unsecured-vendor-access-creates-the-perfect-storm-for-cyber-attacks>

51%
Enforce policies around third-party access
Beyond Trust:
<https://www.beyondtrust.com/press/unsecured-vendor-access-creates-the-perfect-storm-for-cyber-attacks>



64%
Focus on cost than security when it comes to hiring third parties
Beyond Trust:
<https://www.beyondtrust.com/press/unsecured-vendor-access-creates-the-perfect-storm-for-cyber-attacks>

72%
Foresighted risk of "fourth party" (vendors hiring their sub-contractors)
Beyond Trust:
<https://www.beyondtrust.com/press/unsecured-vendor-access-creates-the-perfect-storm-for-cyber-attacks>

Impact of Data Loss

\$7.13 Mn
Expensive industry for data breach: Healthcare
Comparitech:
<https://www.comparitech.com/blog/information-security/human-error-cybersecurity-stats/>

\$3.92 Mn
Avg Cost of a Data Breach
Absolute:
<https://www.absolute.com/blog/4-recent-data-breaches-that-originated-on-the-endpoint/>

\$150
Avg cost per stolen record
Absolute:
<https://www.absolute.com/blog/4-recent-data-breaches-that-originated-on-the-endpoint/>

\$225 Bn to \$600 Bn
Losses due to IP Theft
Treasury and Risk:
<https://www.treasuryandrisk.com/2021/02/04/mitigating-losses-from-intellectual-property-theft/?sreturn=20210711044402>

\$5,000 Per min
Reported loss of productivity due to IT downtime
OSibeyond
<https://www.osibeyond.com/blog/cost-of-a-cyber-security-breach/>

25,575 Records
Avg size of data breach
IBM:
<https://www.ibm.com/security/data-breach>

\$2,000 - \$20,000 Per month
Fees paid to PR firms to recover from loss of customer loyalty
OSibeyond:
<https://www.osibeyond.com/blog/cost-of-a-cyber-security-breach/>

Stop the Madness with Seclore Rights Management

100%
Digital Rights Management can stop 100% of these breaches

24 Hrs
Stop protecting your data in the Cloud within 24 hours

24 Hrs
Immediate ROI from your Rights Management deployment

*Sensitive data that has not been touched for more than 90 days