

The Need to Secure Your Digital Assets

By the Numbers



Data Theft and Third Party Breaches



By 2025, humanity's collective data will reach

Source: TechTarget

175 zettabytes



277

Time to detect and contain a data breach

DAYS

Source: Cost of a Data Breach Report 2022



50%

Organizations experienced a data breach in the cloud

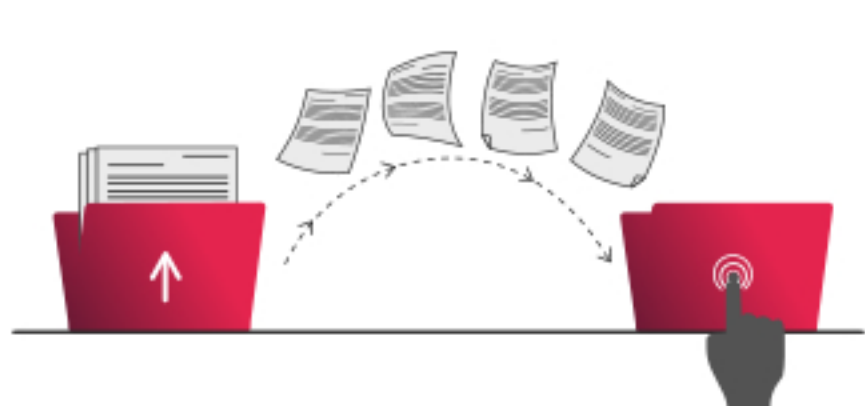
Source: Cost of a Data Breach Report 2022

11 Mn

Access to sensitive files in a company

FILES

Source: Varonis



19%

Frequency of breaches caused by stolen or compromised credentials

Source: Cost of a Data Breach Report 2022

Since 2016

\$43B

Lost

through Business Email Compromise

Source: Forbes



43%

Breaches due to insider threats, either intentional or unintentional.

Source: Varonis



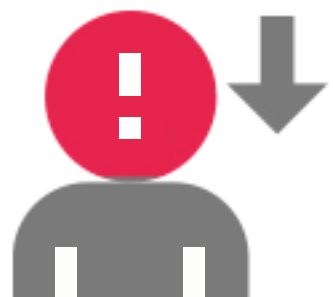
68%

Healthcare data breaches due to device or data loss theft

Source: Hitconsultant

52%

Cause of security breaches in an organization due to human error



Source: Comptia

51%

Organizations experience third-party breach after overlooking external access privileges

Source: CPOMagazine



Lack seriousness when it comes to third-party vendors

Source: Beyond Trust



51%

Enforce policies around third-party

Source: Blackkite



58%

Financial Services companies suffered Third-party data breaches

Source: Hipaajournal

Impact of Data Loss

\$10.10 Mn

Expensive industry for data breach: Healthcare

Source: IBM

\$4.35 Mn

Avg Cost of a Data Breach

Source: Cost of a Data Breach Report 2022

\$164

Avg cost per stolen record

Source: Statista

USD 5.57 Mn

Average cost of a breach due to compliance failures

Source: IBM

\$100,000 - \$540,000

Per hour

Reported loss of productivity due to IT downtime

Source: Geektime

\$2,000 - \$20,000

Per month

Fees paid to PR firms to recover from loss of customer loyalty

Source: OSibeyond

102,000

Records

Avg size of data breach

Source: IBM

Stop the Madness with Data-Centric Security



SECURED

100%

Digital Asset Protection & Control can stop 100% of these breaches



24 Hrs

Start protecting your data in the Cloud within 24 hours



24 Hrs

Immediate ROI from your Data-Centric Security Platform deployment

*Sensitive data that has not been touched for more than 90 days

To learn why Data protection & Control strategies are essential for your Business

[Download Whitepaper](#)