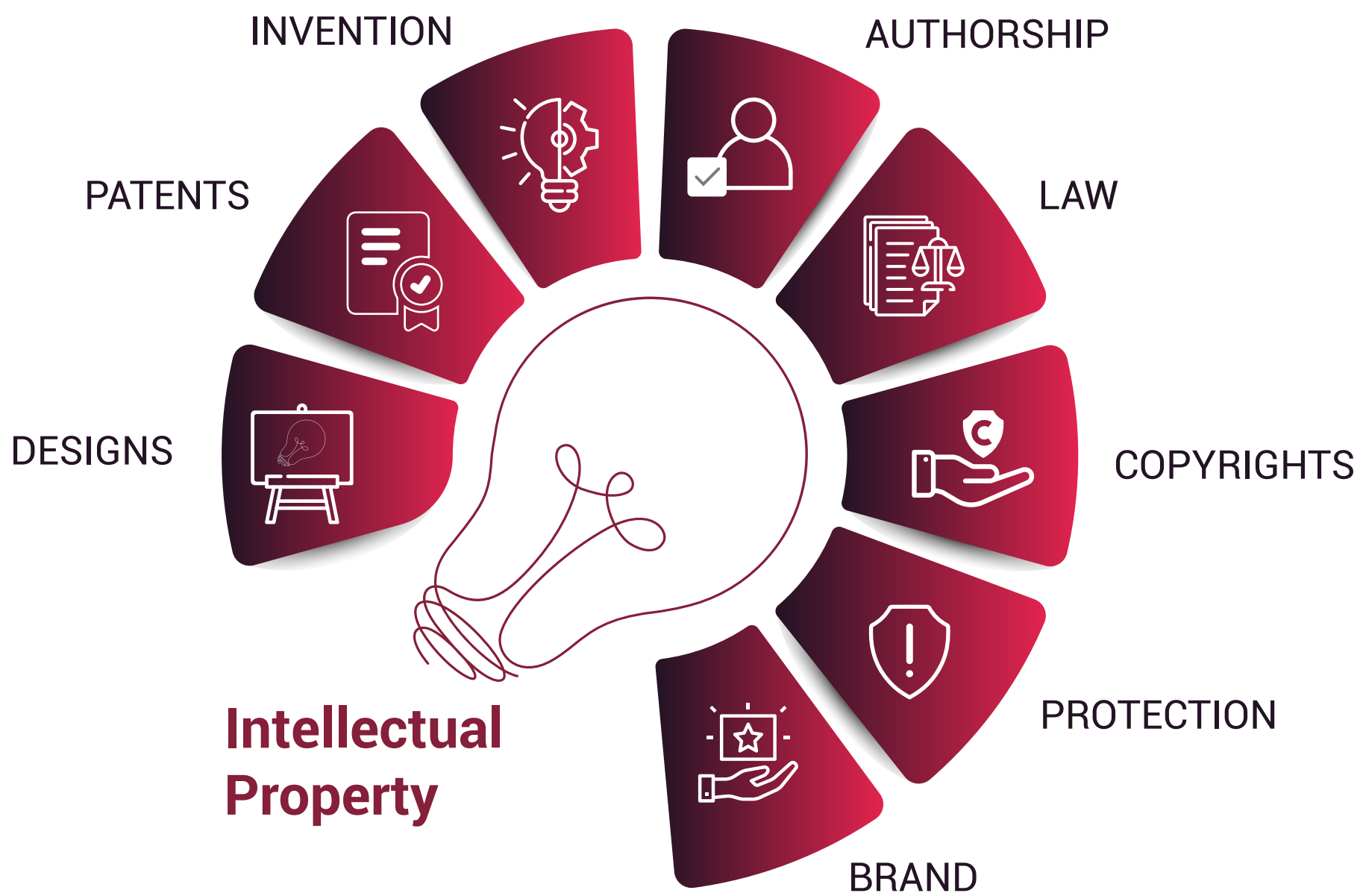
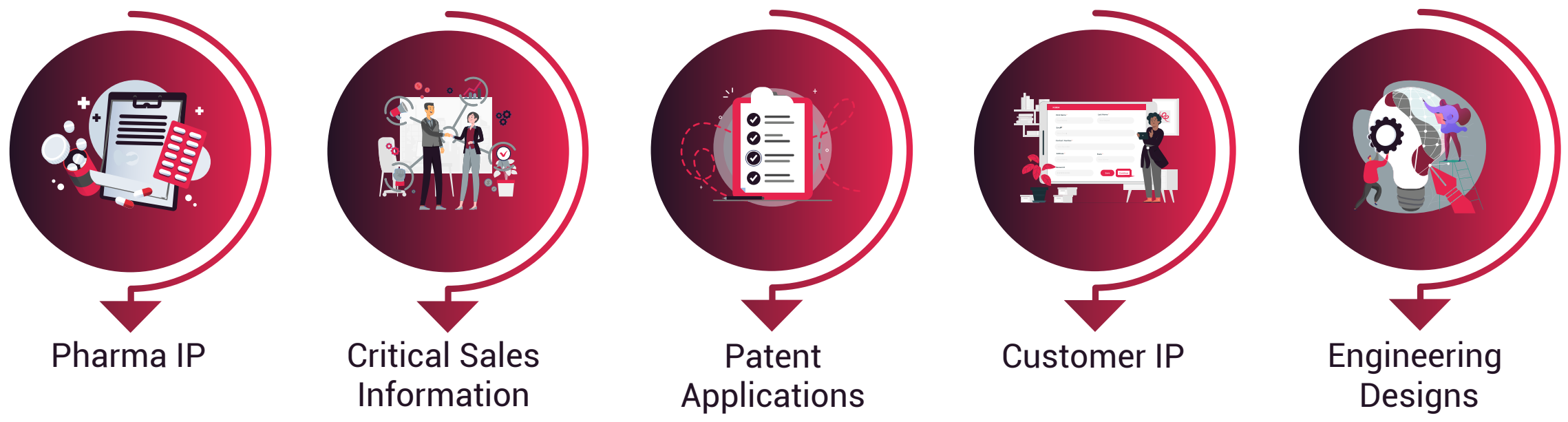


Is Your Organization Prone to Intellectual Property Theft?

Different Enterprises Handle Different Types of Intellectual Property (IP)



Examples



What is IP Theft ?



Intellectual property (IP) theft is when someone robs a company of its Intellectual Property such as creative expressions, designs, inventions, or trade secrets. Storing IP **in unsecured locations, on the cloud, or in emails** increases the chances of theft and external leaks that may put your organization at risk.

How Does

IP Get Stolen?



70%

Contribution of IP to the value of **Publicly traded companies**

Source: Legaljobs



21.7%

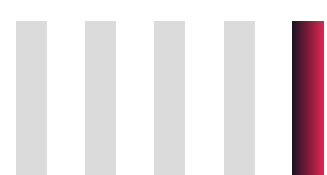
American CFOs think their **companies are victims of IP Theft**

\$225

to Billion Annually

\$600

Cost of IP theft in the US

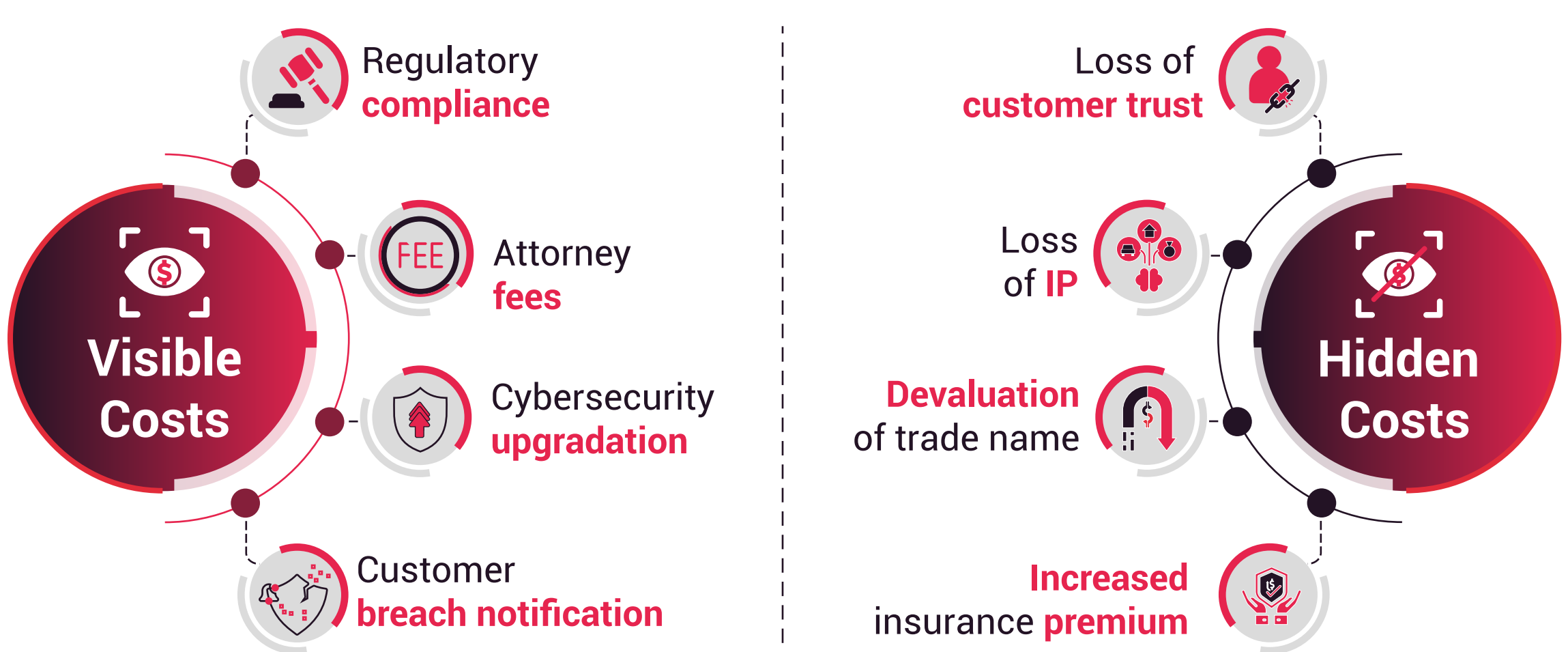


21%

Manufacturing Sector Suffered IP Loss Due to Security Breaches

Source: Kaspersky

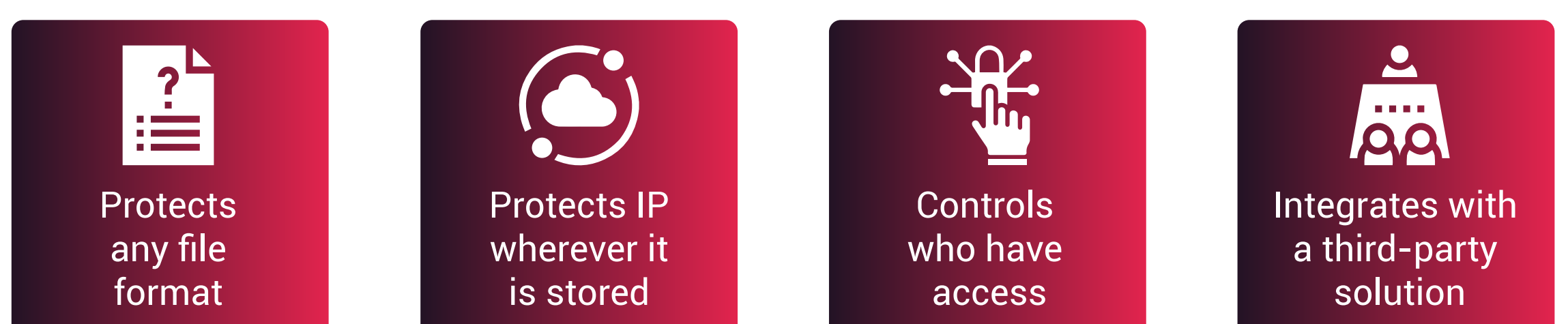
Effect of IP Theft an Organization?



Why Data-Centric Security for IP Protection?



How Seclore Data-Centric Security provides IP Protection?



Learn where data security is growing in the enterprise and for actionable steps on how to close the gap

[Download Whitepaper](#)