Is Your Organization Prone to Intellectual Property Theft?

Different Enterprises Handle Different Types of Intellectual Property (IP)

Intellectual Property

- INVENTION
- AUTHORSHIP
- LAW
- COPYRIGHTS
- PROTECTION
- BRAND
- DESIGNS
- PATENTS

Examples

- Pharma IP
- Critical Sales Information
- Patent Applications
- Customer IP
- Engineering Designs

What is IP Theft ?

Intellectual property (IP) theft is when someone robs a company of its Intellectual Property such as creative expressions, designs, inventions, or trade secrets. Storing IP **in unsecured locations, on the cloud, or in emails** increases the chances of theft and external leaks that may put your organization at risk.

How Does IP Get Stolen?

- Stealing info via USB
- Stealing info via email
- Access to sensitive information even after leaving the company
- Photographs/ screenshots of IP

70%
Contribution of IP to the value of **Publicly traded companies**

21.7%
American CFOs think their **companies are victims of IP Theft**

$225 to **$600** Billion Annually
Cost of **IP theft** in the US

Source: Legaljobs

21% Manufacturing Sector Suffered **IP Loss** Due to **Security Breaches**
Source: Kaspersky

Effect of IP Theft an Organization?

Visible Costs

- Regulatory **compliance**
- Attorney **fees**
- Cybersecurity **upgradation**
- Customer **breach notification**

Hidden Costs

- Loss of **customer trust**
- Loss of **IP**
- **Devaluation** of trade name
- **Increased** insurance **premium**

Why Data-Centric Security for IP Protection?

- Apply persistent, granular usage controls
- Track activities on IP
- Modify or revoke access to users at any time

How Seclore Data-Centric Security provides IP Protection?

- Protects any file format
- Protects IP wherever it is stored
- Controls who have access
- Integrates with a third-party solution